



**2018 St. Petersburg Santa Parade**  
**Saturday, November 24, 2018**  
**5:30 p.m.**



Dear St. Petersburg Friends & Neighbors,

We are excited to announce our 2018 Santa Parade! This year's parade will be an illuminated night parade on Saturday, November 24 on the downtown St. Petersburg waterfront. The parade will begin at 5:30pm as the kickoff to our Holidays in the Sunshine City. We would like to invite your group to take part in our illuminated Santa Parade as this cheerful holiday tradition promises to be a delightful evening for everyone. Following the parade, the evening will culminate with our Christmas Tree Lighting in North Straub Park at 8:00pm where Santa will join Mayor Rick Kriseman to light up the park.

The Santa Parade is a great team building and community service opportunity for employees & co-workers, non-profit organizations, and clubs, as well as a perfect way to advertise businesses or services. The parade is also great place to promote creativity through float designs and costumes. **Since this will be an illuminated parade, please decorate your parade entry with lights so that everyone along the parade route can see you.** You will be permitted to hand out candy, beads, and similar items along the route; however, you will not be permitted to throw any items from the route or floats into the crowds of spectators. Please remember the #1 rule of the parade – **No Santa on your float(s) and no one dressed as Santa in your organization.**

Enclosed you will find the 2018 Santa Parade Application. Please complete the application packet and return along with a \$30 processing fee to:

**Leisure Services Complex**  
Attn: Santa Parade c/o Toma Stubbs  
1400 19<sup>th</sup> Street North  
St. Petersburg, FL 33713

**(Make Check Payable to City of St. Petersburg)**

If you have additional questions, please feel free to contact me by email at [toma.stubbs@stpete.org](mailto:toma.stubbs@stpete.org) or call the Santa Parade Hotline at (727) 893-7441. All parade applications and fees are due on **Friday, November 2, 2018.**

We look forward to seeing you at the parade!

Sincerely,  
Toma Stubbs  
Supervisor II/Parade Coordinator

# 2018 St. Petersburg Santa Parade Application

Saturday, November 24, 2018 – Start time is 5:30 p.m.

Application and Processing Fee MUST be received by Friday, November 2, 2018



Name of Group: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Float Builder: \_\_\_\_\_ Float Contact Phone: \_\_\_\_\_

Length of Float including Vehicle Tow: \_\_\_\_\_ # of Riders on Float: \_\_\_\_\_ # of Walkers: \_\_\_\_\_

Type of Animals & Number of each: \_\_\_\_\_; \_\_\_\_\_; \_\_\_\_\_; \_\_\_\_\_

# of Cars/Trucks/Other: \_\_\_\_\_ # of Motorcycles: \_\_\_\_\_ # of Bicycles: \_\_\_\_\_

Type and # of Other Non-motorized Vehicles: \_\_\_\_\_

Name of Band: \_\_\_\_\_ # of Persons with Band: \_\_\_\_\_

Name of Musical Group/Vocal Group/Dancers/Twirlers/Performers: \_\_\_\_\_

### Indemnify and Hold Harmless Agreement and Rule Agreement Notices:

I agree that all participants in my entry will abide by all parade rules and regulations. I also hereby agree to release, indemnify and hold harmless the City of St. Petersburg and any sponsors, against any and all claims, liabilities, damages, and expenses which may incur in connection with and arising out of my/our participation in the parade, including without limitations, any injury sustained by me/us or by anyone involved with or watching the parade, caused by me/us. Said expenses referred to above include, but are not limited to, all costs and reasonable attorneys' fees that might be incurred in connection with my/our participation. I also understand that the parade will go on, regardless of weather conditions. The management, its members and agents are also hereby authorized to publicize and use, as they deem appropriate, all photographs, descriptions and information submitted by participants, their managers or agents, and to use and publicize with photographs or other means the entrant's performance and participation in this event. In consideration of allowing my/our participation, I/we hereby agree that we will indemnify and hold harmless against any and all such claims, liability, damages and expenses.

**Please mail your application and \$30 processing fee payable to the City of St. Petersburg to:**

**Leisure Services Complex**

Attn: Santa Parade c/o Toma Stubbs

1400 19<sup>th</sup> Street North

St. Petersburg, FL 33713

I understand the hold harmless agreement and shall comply with the #1 Rule of the Santa Parade – there is to be **No Other Santa Character** in the parade!

Print Name: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Information Sheet for Parade Announcer

**This information will be read during the parade.** Please take care to include all of the information you would like announced about your entry, your sponsor, your motto, your members, etc.

**Name of Group:** \_\_\_\_\_

**Please print clearly!**

**THIS MUST BE RETURNED WITH YOUR APPLICATION**